

Deal Registration Program Guidelines

The Go-Box Deal Registration Program (“Program”) is available to all Go-Box Authorized Resellers (“Resellers”) in North America. The purpose of the Program is to protect and reward Resellers for sourcing and closing new Go-Box sales opportunities.

Benefits of Deal Registration

- Establishes a co-selling relationship between the Reseller and Go-Box.
- Enhances the profitability of the Reseller.
- Provides a selling advantage to Reseller to win the business.
- When a deal registration is approved, Resellers are eligible for a **5% discount** from their cost for unit sales of **3 or more on a single PO**.

All qualified Resellers participating in the Program must understand and adhere to the Program Guidelines. The Program terms and conditions outlined in this document are subject to change or modification or termination by Go-Box at any time.

Program Overview

Resellers can leverage their sales teams to register eligible Go-Box sales opportunities through the Go-Box Registration Program. Eligible Go-Box sales opportunities are defined as deals that are:

1. Not currently registered in the Go-Box Deal Registration system.
2. Net new to the Go-Box sales pipeline.
3. Have an incubation period of at least ten business days.

Resellers that register eligible opportunities in accordance with the Program Guidelines are eligible to receive a 5% discount off Reseller unit cost if the deal is closed within 30 days of approval notification. At each Reseller’s discretion, the discount may be extended in whole or in part to the end-customer to help close the deal or can be captured as additional margin.

Questions?

Contact your Go-Box or Distributor sales representative.

Opportunity Eligibility Requirements

1. Reseller must be Go-Box Authorized to qualify for the Program.
2. Registered opportunities must identify the specific sales opportunity within the institution or organization, including the department that will deploy the Go-Box solution and provide the contact information of the decision maker at the institution.
3. Opportunities need to consist of the minimum order quantity specified in these guidelines.
4. Opportunities must be registered at least ten (10) business days prior to the deal closing.
5. The opportunity must be net new to the Go-Box sales pipeline.
6. Deals identified by Go-Box and extended to Resellers for fulfillment are not eligible for the Program.
7. RFQ & RFPs may qualify for Deal Registration if the opportunity was initiated and driven by the Reseller.

Program Administration

- Resellers must register eligible sales opportunities via the Go-Box Deal Registration Form.
- The Program Administrator will review and respond to deal registration submissions within two (2) business days.
- The Program Administrator will review and approve or deny registration submissions using the defined criteria within the eligibility requirements.
- If a deal registration is approved, Reseller will receive a quote within 2 business days that will include the program discount applied to each individual line item.
- Once the Reseller receives a PO from their customer, the next step is to place the order to receive the deal registration discount upon billing.
- Resellers must include the provided Go-Box Deal Registration number on their purchase order.